

June 2-6 2014
Toulouse



#TIGERForum

HEALTH

Economics and Policy in
Healthcare and Pharmaceuticals

Program



21 allée de Brienne
31015 Toulouse cedex 6
FRANCE
Tél : +33 (0)5 61 12 85 89
www.tse-fr.eu



Conference Venue

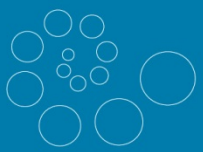
University of Toulouse - Arsenal Campus
11 rue des Puits Creusés
31000 Toulouse - FRANCE

Conference Organizers

Pierre DUBOIS
Margaret KYLE

Conference Secretariat

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tiger2014_health@tse-fr.eu



Program



**June 2-3
2014**

University
of Toulouse

Sunday, June 1

19:00 - 22:00 Pre-Conference Dinner (*invitation only*)

Monday, June 2

08:00 - 08:50 Registration

08:50 – 09:00 Welcome and Acknowledgements
Pierre Dubois (Toulouse School of Economics)

09:00 – 10:30 Health Insurance Amphi C
Chair: Bruno Jullien (Toulouse School of Economics)

- **Fiona Scott Morton** (Yale University): *The Impact of Consumer Inattention on Insurer Pricing in the Medicare Part D Program*
- **Liran Einav** (Stanford University): *Can Health Insurance Competition Work? The US Medicare Advantage Program*

10:30 – 11:00 Coffee break

11:00 – 12:30 Access to New Drugs Amphi C
Chair: Paul Seabright (Toulouse School of Economics)

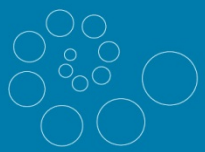
- **Mark Schankerman** (London School of Economics): *Global Diffusion of New Drugs: Patent Policy, Price Controls and Institutions*
- **Margaret Kyle** (Toulouse School of Economics): *Intellectual Property Rights and Access to Innovation: Evidence from TRIPS*



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Monday, June 2

12:30 – 14:00 Lunch break

14:00 – 15:30 Medical Innovation

Amphi C

Chair: Patrick Rey (Toulouse School of Economics)

- **Ernst Berndt** (Massachusetts Institute of Technology): *Biosimilar and Biobetter Scenarios for the US and Europe*
- **Fabio Pammolli** (IMT Institute for Advanced Studies Lucca): *R&D Within and Between Patent Competition in Pharmaceuticals Industry*

15:30 – 16:00 Coffee break

16:00 – 16:30 Opening Session at the university

16:30 – 17:30 Jean-Jacques Laffont Lecture

Amphi A

Chair: Jean Tirole (Toulouse School of Economics)

Joseph Stiglitz (Columbia University): *Creating a Learning Society: A New Approach to Growth, Development, and Social Progress*

18:00 – 19:30 Jean-Jacques Laffont Prize ceremony and cocktail at the City Town Hall

20:00

Scientific Dinner (by invitation only)

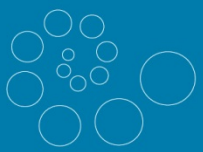
Date and address have been communicated by conference secretary



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Tuesday, June 3

08:30 – 10:30 Hospital Competition

Amphi C

Chair: Marisa Miraldo (Imperial College London)

- **Carol Propper** (Imperial College Business School and University of Bristol): *The Impact of Competition on Management Quality: Evidence from Public Hospitals*
- **Robert Town** (University of Pennsylvania) : *Mergers when Prices are Negotiated: Evidence from the Hospital Industry*
- **Martin Gaynor** (Federal Trade Commission): *Free to Choose? Reform and Demand Response in the British National Health Service*

10:30 – 11:00 Coffee break

11:00 – 12:30 Obesity and Nutrition

Amphi C

Chair: Pierre Dubois (Toulouse School of Economics)

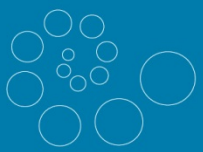
- **John Cawley** (Cornell University): *Nudging Nutrition: How the Framing of Relative Price Changes as Taxes or Subsidies Affects Grocery Purchases in a Seven-Month Field Study*
- **Rachel Griffith** (University of Manchester and Institute for Fiscal Studies London): *Shopping around? How households adjust to changing economic conditions*



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Tuesday, June 3

12:30 – 14:30 Lunch break

13:00 – 14:00 TIGER INSIGHTS:

New Stances on Globalization

Gabriel Marty

Presented by: *Diane Coyle, BBC Trust*

- **Hélène Rey** (*London Business School*)
- **Dani Rodrik** (*Institute for Advanced Study, Princeton University*)
- **Joseph Stiglitz** (*Columbia University*)

TIGER Insights are one-hour intensive sessions on specific themes, in a small format. Seats are limited to 50 to encourage debate and interactions. Registration on-site from 9am on the morning of each session.

14:30 – 16:00 ROARING DEBATE:

Pharmaceutical Industry Challenges

Amphi A

(with Financial Support of Pierre Fabre Laboratories)

Moderator: *Gaëlle Fleitour (L'Usine Nouvelle)*

- **Philippe Duneton** (*UNITAID*)
- **Ellen F.M. 't Hoen** (*Medicines Law & Policy*)
- **Bertrand Parmentier** (*Pierre Fabre Laboratories*)
- **Tomas Philipson** (*University of Chicago*)
- **Prashant Yadav** (*University of Michigan*)

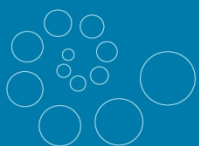
ROARING Debates are round-tables on Tiger key topics. They are open to every TIGER Forum participants, no registration is required.



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Tuesday, June 3

16:30 – 18:00 ROARING DEBATE:

Welfare state crisis in the Western world

Amphi A

Moderator: *Nick Timmins (former Financial Times)*

- **Elsa Fornero** (University of Turin)
- **Denis Kessler** (SCOR Group)
- **Joseph Stiglitz** (Columbia University)
- **Frank Vandenbroucke** (University of Leuven)

19:00

Cocktail

Préfecture de la Haute Garonne,
1 Place Saint-Étienne

20:45

Concert by Vicente Pradal

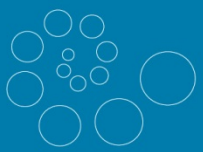
Cathédrale Saint-Etienne, Place Saint-Étienne



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PIs: Pierre Dubois and Rachel Griffith
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Title: Coopetition
PI: Patrick Rey
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- Laboratoires Pierre Fabre



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