Program

Monday, December 17, 2012

9h30   Welcome Coffee

Chair: Marc Ivaldi (Toulouse School of Economics)

10h00  Pierre Dubois (Toulouse School of Economics)
        “Discrete/Continuous Choice Demand with Heterogeneity: Estimating the Impacts of a Food Information Campaign” (with Rachel Griffith, Arthur Lewbel, Martin O’Connell)

11h00  Martin O’Connell (UCL-IFS)
        “An Empirical Study of Supermarket Demand and Equilibrium Pricing”

12h00  Lunch (Room MF 322)

Chair: Patrick Rey (Toulouse School of Economics)

14h00  Rachel Griffith (University of Manchester-IFS)
        “The Impact of Banning Advertising on Crisps” (with Pierre Dubois and Martin O'Connell)

15h00  Coffee Break

15h30  Michal Krol (University of Manchester)
        “Explaining the Varying Prevalence of Store-brands across Product Categories: the Role of 'Rivalrous Capture' vs. 'Industry Expansion' Nature of Advertising”

16h30  Howard Smith (Oxford University)
        “Multi Product Pricing Effects in Supermarkets”

20h15  Dinner (7 Saint Sernin)
Tuesday, December 18, 2012

Chair: Bruno Jullien (Toulouse School of Economics)

9h00  Aviv Nevo (Northwestern University)
      “Habit Formation and Nutrition: Evidence from Consumer Migration” (with Rachel Griffith)

10h00  Coffee Break

10h30  Lars Nesheim (UCL-IFS)
      “Fruit: Modelling Sparse Demand with Complementarities in Supernumerary Choice Sets” (with Arthur Lewbel)

11h30  Thierry Magnac (Toulouse School of Economics)
      “On Consumer Price Elasticity with Unobserved Stocks” (with Pierre Dubois)

12h30  Lunch (Room MF322)

Chair: Sylvain Chabé-Ferret (Toulouse School of Economics)

14h00  Melanie Luhrmann (UCL-IFS)
      “Gluttony or Sloth? – Long-run Changes in Bodyweight, Diet and Activity in English Households” (with Rachel Griffith and Rodrigo Lluberas)

15h00  Kate Smith (UCL-IFS)
      “Measuring the Quality of People’s Diets: a Comparison of Intake and Purchase Data” (with Rachel Griffith and Martin O’Connell)

(1h per paper: 45 minutes presentation + 15 minutes for questions and discussion during presentation)

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